



# 2020 - 2025 STRATEGIC PLAN SUMMARY

## **O V E R V I E W**

This strategic plan summary includes an introduction, organisational profile, strategic priorities and Key Performance Indicators.

The introduction includes the objectives of the strategic plan and methods used in the development of the plan.

This is followed by EWEI's organisational profile including a brief history of EWEI, its vision, mission and value statements.

The third and fourth sections highlight the key strategic priorities and Key Performance Indicators.



# 2020 - 2025 STRATEGIC PLAN

## INTRODUCTION

### **Objectives of the Strategic Plan**

Develop a comprehensive strategic roadmap for EWEI spanning 2020- 2025 to guide operations and decision making.

Incorporate EWEI's mission, vision and value statements, plans and future projections into a single document to serve as reference material for monitoring and evaluating EWEI as an organisation and her interventions.

### **Methodology**

Staff conducted four meetings where ideas for the strategic plan were discussed and deliberated upon. Staff from the four departments sent in their specific objectives and projected plans which were collated and further deliberated on prior to developing the summary. Basecamp, EWEI's data repository served as source to access to relevant materials for information gathering.



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## **ORGANISATIONAL PROFILE**

Empowering Women for Excellence Initiative is a Non-Governmental Organisation registered with the Corporate Affairs Commission of Nigeria (CAC/IT/28137) and numerous Government Ministries, Departments and Agencies.

EWEI works to empower girls and women through capacity building, information dissemination, advocacy and cross cutting community service projects.

Our most cherished testimonials abound in the thousands of girls and women, violence survivors and communities who have gained back their dignity, livelihoods, sentience and consciousness because of our crusades for women enlightenment, development, rights and participation.

From 2008 - 2019, 23, 817 direct beneficiaries have been engaged and benefitted from our interventions.



# 2020 - 2025 STRATEGIC PLAN

## **STRATEGIC PRIORITIES**

- Expanding our beneficiary reach through sustainable funding sources.
- Building a strong and seasoned pool of human resources.
- Prioritising research and studies for our constituency (girls and women).
- Establishing our presence regionally as a model of excellence in the non-profit sector.



# 2020 - 2025 STRATEGIC PLAN

## KEY PERFORMANCE INDICATORS

### PRIORITY ONE

- Increased funding sources from at least two kinds of donors each year.
- Increase unrestricted funding sources by 10% each year.
- Pursue at least one large scale donor opportunity each year to increase beneficiary reach.

### PRIORITY TWO

- Populate vacancies with qualified and passionate staff subject to available funding.
- Increase capacity building and professional development opportunities for staff and management based on annual individual career path plans.
- Annually seek partnerships and opportunities for incentives for staff through value-in-kind provisions.
- Provide competitive remuneration by seeking funding and revenue generation which can provide such remuneration.

### PRIORITY THREE

- Conduct, publish and disseminate at least two relevant studies each year.
- Seek opportunities to partner with at least one of the following each year: researchers or academic institutions.
- Build a study/research bank of reader friendly study reports open for external use by developing and publishing all previous studies by 2021 and continuing same each year.

### PRIORITY FOUR

- Update our partnership/membership status with relevant agencies during 2020 and 2021.
- Increase our partnership/membership of relevant national and regional associations by three each year.
- Take part in one regional event from 2021 either by submission of papers or physical or remote attendance.