

EMPOWERING WOMEN FOR EXCELLENCE INITIATIVE (EWEI) PROJECT DATA 2018

FEBRUARY

International of Zero Tolerance to Female Genital Mutilation Awareness Seminar - 19
Cancer Awareness Seminar- 70
International day for Women and Girls in Science Sensitization Programme - 50
139 Beneficiaries

APRIL

World Health Day Radio feature on Freedom FM
Economic Empowerment Partnership Workshop
27 Beneficiaries

JUNE

Annual General Meeting/10 Year Anniversary
72 Beneficiaries

AUGUST

Economic Empowerment Partnership Seminar - 4
Staff Capacity Building - 8
12 Beneficiaries

OCTOBER

International Day of the Rural Woman activity- 22
CEPWOP Empowerment Seminar- 4
International Day of the Girl-Child- 35
CEPWOP Step Down activity- 44
World Food Day activity- 35
ESP Orientation/Induction Seminar- 10
Getting Involved: Stand up against Poverty activity- 30
180 Beneficiaries

DECEMBER

CEPWOP Town Hall Meeting
75 Beneficiaries

JANUARY

ESP Interns Induction
6 Beneficiaries

MARCH

International Women's Day Seminar - 23
ESP Empowerment Seminar- 10
33 Beneficiaries

MAY

International Day to End Obstetric Fistula - reached 288 people on Facebook
World Telecommunication and Information society Day - reached 59 on Facebook

JULY

Staff Communications Capacity Building
7 Beneficiaries

SEPTEMBER

ESP Skill Aquisition Training (Tie and Dye)
15 Beneficiaries

NOVEMBER

CEPWOP Step Down Seminar- 50
Universal Children's Day celebration- 40
90 Beneficiaries

In 2018, EWEI Online which was launched in June with 46 participants recorded up to 100 participants in December and has involved 5 mentors from around the world discussing topics like Hard and Soft Skills, Peace, Use of Supplements to name but a few. Facebook platform in January had less than 500 friends and at the end of the year it recorded 1,700 friends.

Twitter registered 0.4% engagements with 1.6k impressions, in December it sky rocketed to 2.4% engagements with 18.2k impressions.

Presently on EWEI Instagram platform, not less than two followers are registered every day. Our online newsletter started the year with only 78 subscribers and in December we recorded 215 subscribers.

Total direct beneficiaries in 2018 is 1,003.

